

**TOWN AND GOWN COMMITTEE
Strategic Initiatives Working Group**

January 22nd, 2013 – 4:30 p.m.

Ottawa City Hall – Colonel By Room

MEETING SUMMARY

PRESENT: Nathaniel Mullin, Ryan Pierce, Eric Boivin, Adam Pearce, Jan Finlay, Claire MacDonald, Christopher Collmorgen, Elaine Koren, Diane Beckett, John Verbaas.

1. WELCOME AND INTRODUCTIONS

Nathaniel thanks those in attendance and asks for a quick roundtable for each to introduce themselves.

2. APPROVAL OF THE AGENDA

The working group agrees with the agenda.

3. MANDATE OF THE WORKING GROUP

After modifying the originally proposed mandate, the group adopts the following mandate:

“To coordinate and implement the deployment of City, University and community resources in a strategic and proactive manner during key periods of the year, as identified by the Sandy Hill Town and Gown Committee (SHTGC). The Strategic Initiatives Working Group (SIWG) will also undertake any projects having been delegated to it by the SHTGC. These activities shall be in support of the SHTGC’s vision.”

4. LEADERSHIP OF THE WORKING GROUP

Nathaniel highlights to the group the fact that this group’s chairmanship is still open and that interested parties should come forward. The Councillor’s office is not in a position to provide ongoing resources to manage both working groups.

5. WORK PLAN AND POTENTIAL INITIATIVES

Potential items for working group action:

- St. Patrick’s Day Strategy
- Canada Day Strategy
- Halloween Strategy

- Welcome Week/Move-in week coordination
- Move-out week coordination
- Football games (incident management)
- Develop a code of conduct for students off-campus
- Promote the Sandy Hill Welcome BBQ which takes place annually in September
- Educational initiatives would potentially include:
 1. Participate in 101 Week training
 2. Continue to coordinate walkabouts during Welcome Week
 3. Develop a “Respect” campaign for the neighbourhood
 4. Engage local media to spread the message on these initiatives

6. OTHER

- St. Patrick’s Day Preparation:
 - Proactive visits to problematic addresses have begun in the neighbourhood; it is noted that landlords would be a key part of these visits
 - By-law Services have indicated that they will be out proactively and educating before problems over boil, as well as enforcing where applicable. Dedicated officers will be out into the neighbourhood with an earlier start time
 - Police will also be out proactively early morning to survey the possible areas in the neighbourhood where there is the potential for problems.
 - Additional resources will also be deployed as needed
 - The community is concerned about the lead up to the actual day, as Friday the 15th and Saturday the 16th of March could be quite problematic as well due to the weather. There is also a suggestion that a Public Service Announcement of some kind be made to remind residents that respect is essential when enjoying these holidays.

7. ADJOURNMENT

The meeting was adjourned at 6pm. The next meeting will be on February 26th at 4pm in the boardroom of the Sandy Hill Community Centre.